


How to encourage adoption of domestic heat pumps

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All Energy / Dcarbonise

11 May 2022

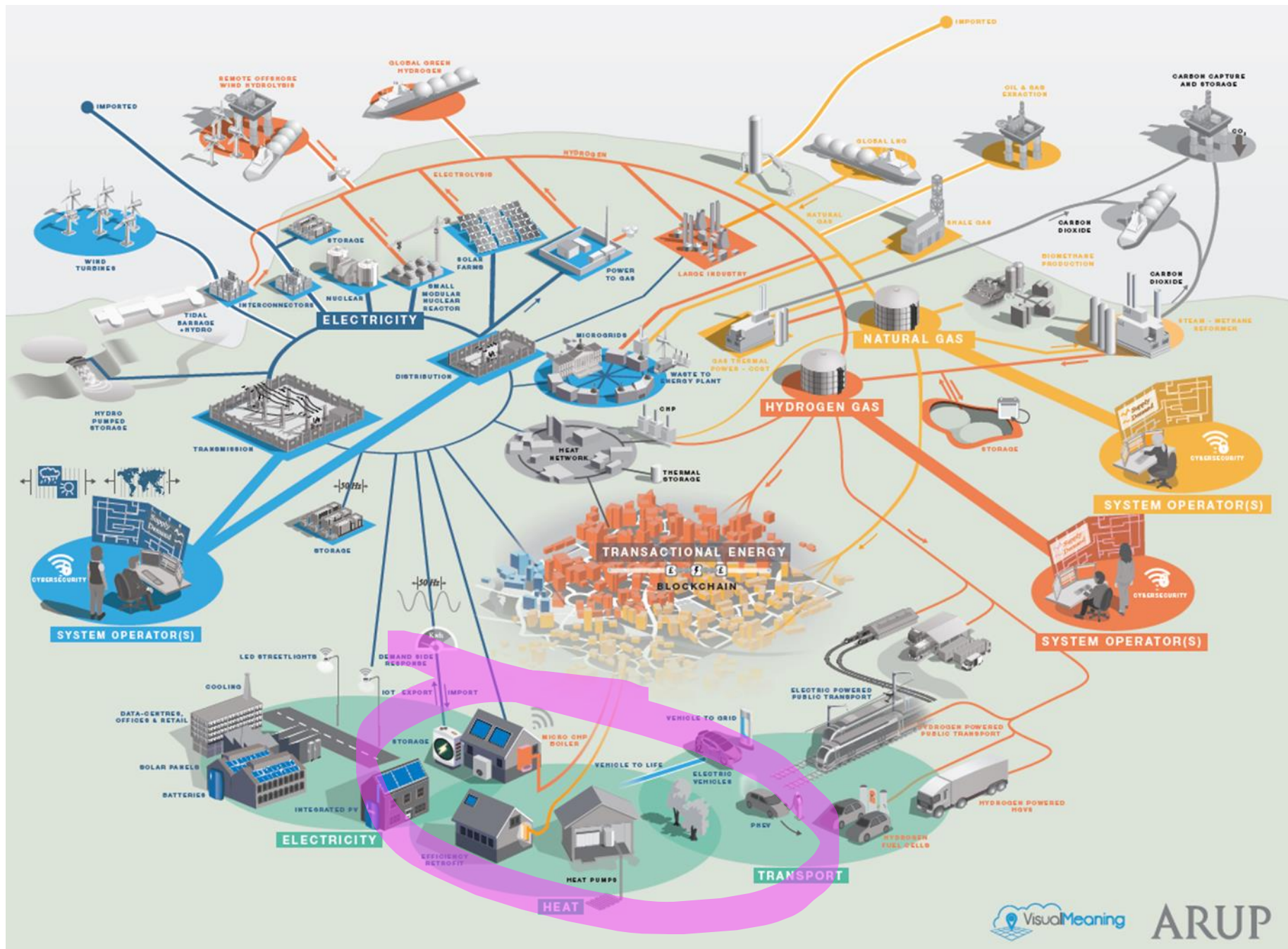


An aerial photograph of a suburban town, likely in the UK, featuring rows of brick houses, green lawns, and mature trees. The scene is bathed in the warm, golden light of a sunset or sunrise, with long shadows and a hazy sky. The town is surrounded by rolling green hills and fields.

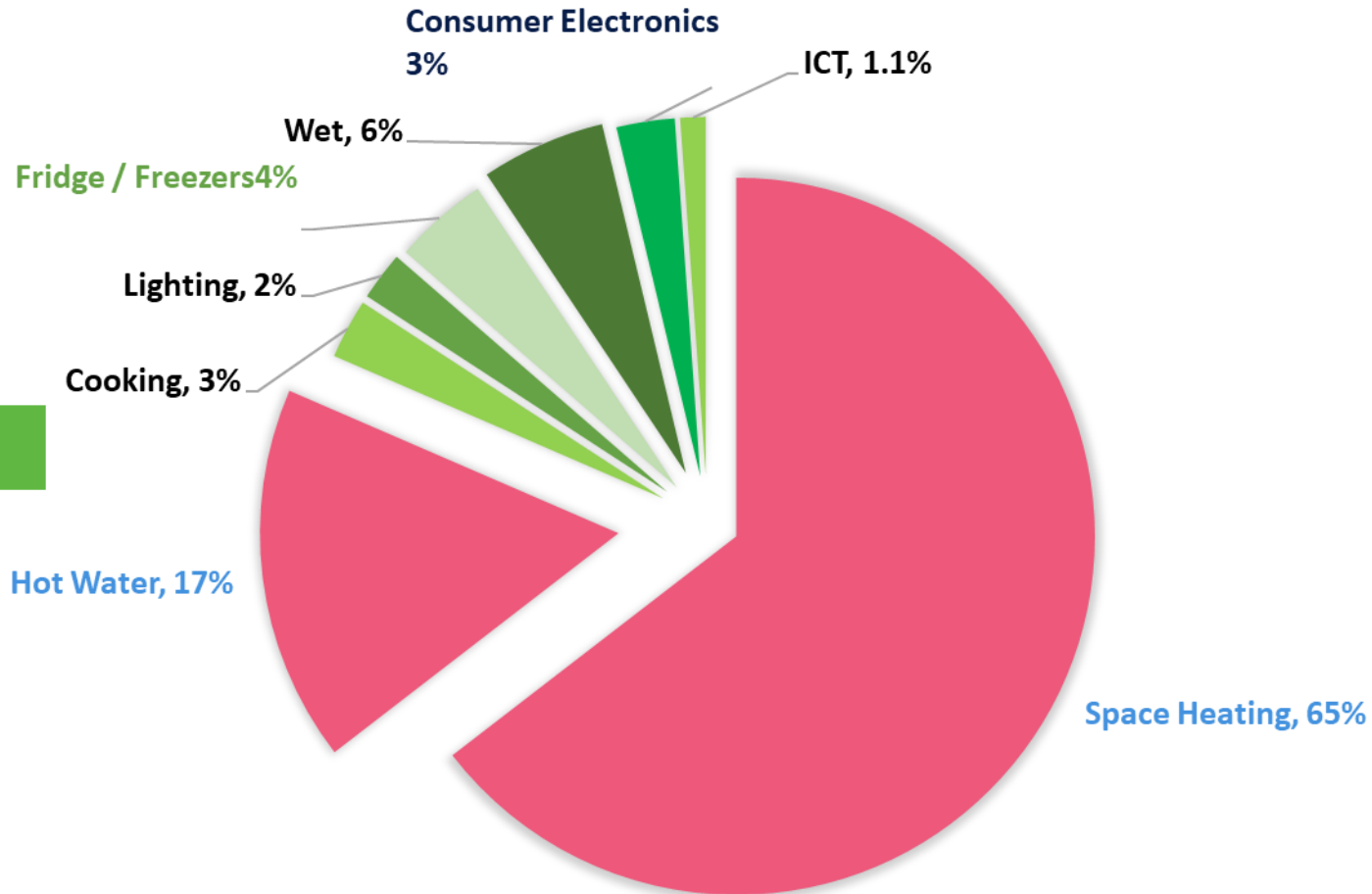
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working to address the climate
emergency

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trust

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Setting the scene – home energy use



Government ambitions

2028 - 600,000 heat pumps a year (UK)

2030 – 1,000,000 zero emission homes (Scotland)

Source: Domestic Energy Consumption in the UK, 2020 (BEIS)

Other home heating systems...



Heat pump success – essentials



**Raise
awareness**



**Advice, support
and customer
care throughout**



**Reduce heat
demand**



**Good design
Quality installation
Sufficient installers**



**Financial
support**

What we're doing to help homeowners



**Net Zero
Scotland**
Scottish
Government

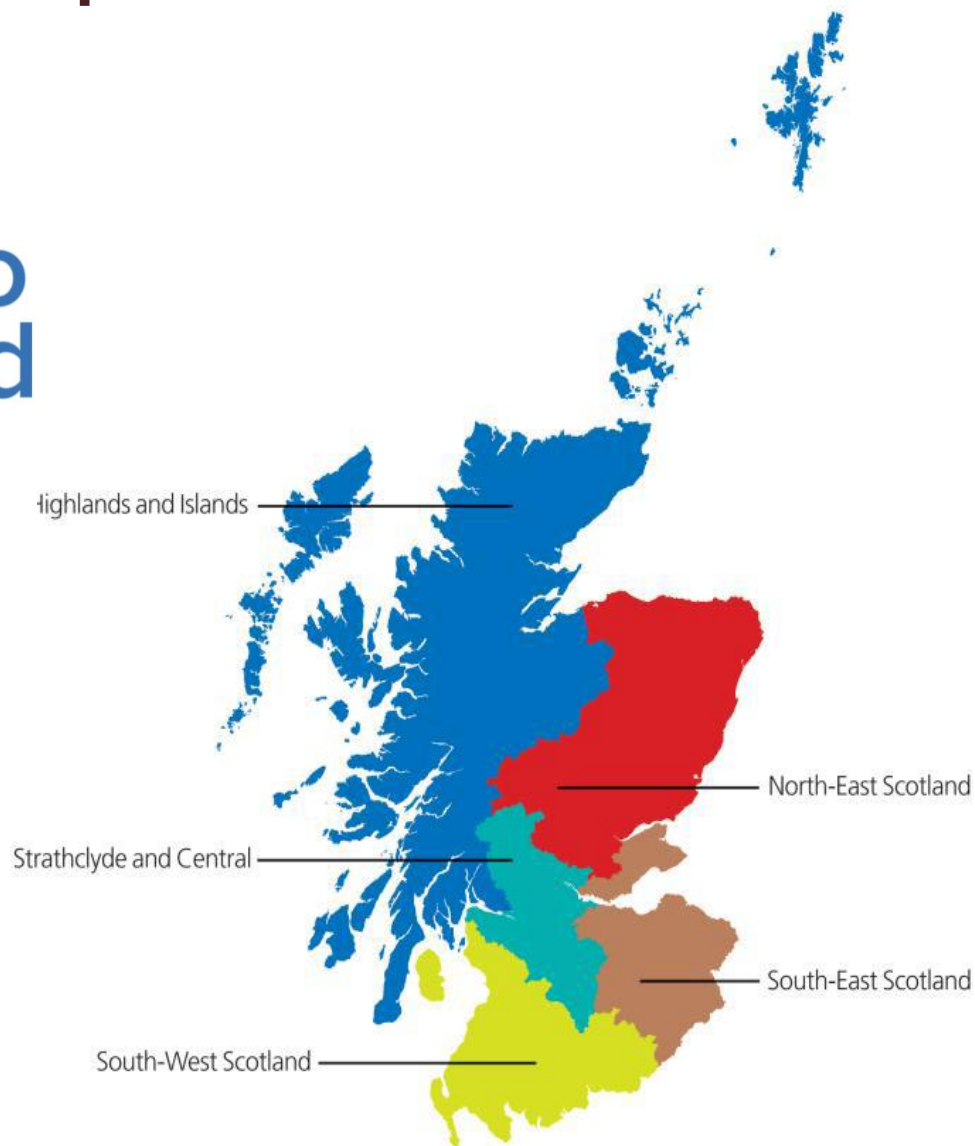
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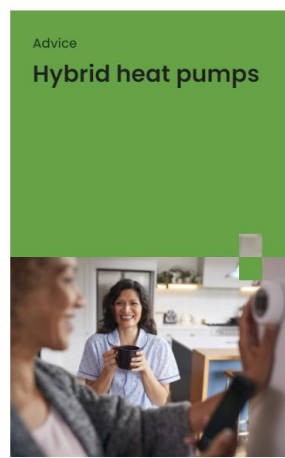
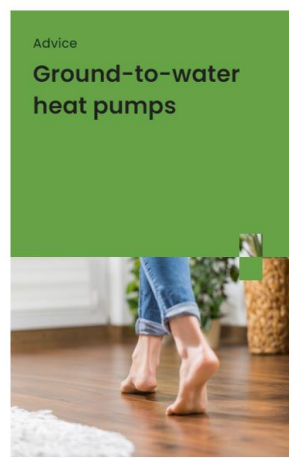
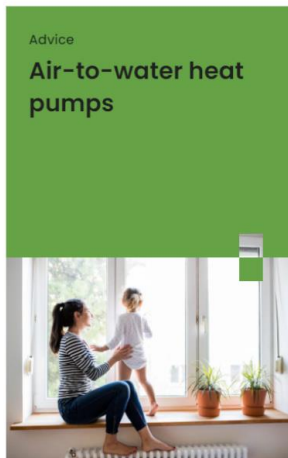
How we've been innovating

Heat pump heroes

Our heat pump heroes have already made the switch to low carbon heating. Find out more about their experiences.



Awareness raising



Accessible information



**Independent, impartial advice
including specialist support**

How we've been innovating

Home Energy Scotland Loan

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Information about and
access to finance

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systems and micro generation

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installer base

Tools

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Tools

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Network



Tools

Home Renewables
Selector



Webtools



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